

Fabia Butler joined Exchange Bank as VP, Marketing and Community Relations Director in late 2021, responsible for the development of marketing strategies that advance the bank's brand and positioning in Sonoma County.

Fabia began her professional career in advertising, working for several ad agencies in San Francisco and Marin, then spent fifteen years leading Bank of Marin's marketing and community relations efforts. Fabia's time at Bank of Marin helped foster a strong inclination to connect with local non-profits. She served on the boards of Buckelew Programs and Vivalon (formerly Whistlestop), helping guide them through challenging times. Fabia also held marketing positions at Bank of the West and First Republic Bank, but is thrilled to return to her love of community banking with Exchange Bank.

A native of Georgia, Fabia has lived in Mill Valley for 30 years with her husband, Geoff, a local architect. As empty nesters with three grown children, they enjoy the outdoors and hiking on Mt. Tamalpais. An avid volunteer, Fabia has recently been volunteering at an elementary school where her daughter teaches, helping with reading and expressive writing.